

HEYDA

KNORR  
prandell

DO IT  
YOURSELF



## KNEADING & ERASING

KNEAD YOUR OWN ERASERS.

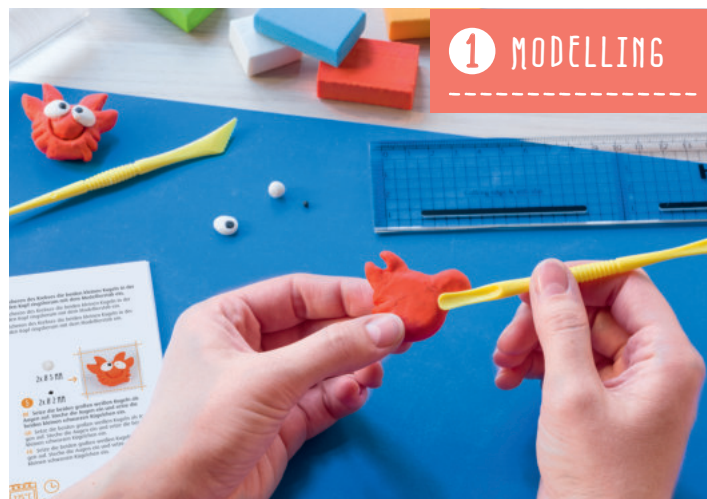
BENEFITS FOR YOUR CUSTOMERS



# ERASERS

## FOR KIDS AND TEENS

- **Easy-peasy** – from age 8
- **Twice as fun** – modelling & erasing
- **Creative gifts** - for birthdays, Easter, first communion, confirmation, etc.
- Ideal for **crafting activities**, e.g. at children's birthday parties
- No limits for your phantasy



# CRAFT SETS

## KNEADING & ERASING

- So easy with our detailed **step-by-step instructions**
- **6 different sets** with creative ideas
- **Creative little gifts**, e.g. for birthdays, Easter, first communion, confirmation
- **Marketing opportunity** all year round
- **Sales promoting** gift wrapping
- Every set is sufficient **for at least 5 erasers**



Craft Sets

Contents

- 5x 20 g modelling clay
- 2x modelling tool
- detailed step-by-step instructions
- instructions for use
- in a gift box
- PU 3
- delivery date: 16-06-2019



Be Happy

21-21 591 00



4 011643 971677



Monsterland

21-21 591 01



4 011643 971691



Seaworld

21-21 591 02



4 011643 971714



Funny Animals

21-21 591 03



4 011643 971738



Summertime

21-21 591 04



4 011643 971752



Tasty Candies

21-21 591 05



4 011643 971776

# MODELLING CLAY

## INDIVIDUAL COLOURS

### Modelling Clay

#### Contents

- 12 different colour tones
- 20 g
- wrapped in film
- PU 5
- delivery date: 16-06-2019



white

21-21 590 00



lemon

21-21 590 01



yellow

21-21 590 02



red

21-21 590 03



pink

21-21 590 04



violet

21-21 590 05



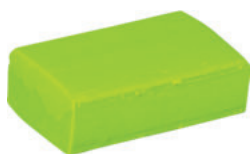
light blue

21-21 590 06



dark blue

21-21 590 07



light green

21-21 590 08



green

21-21 590 09



brown

21-21 590 10



black

21-21 590 11



# MODELLING CLAY

## IN SETS

### Colour packs

#### Contents

- 6 different colours modelling clay @ 20g
- instructions for use
- available in 2 colour assortments
- in a gift box
- PU 3
- delivery date: 16-06-2019



Colorpack Basic

21-21 590 10



Colorpack Fun

21-21 590 51



# POWERFUL AT THE P.O.S.

## COUNTER DISPLAY AND SHOP WALL

- For **sales promotion** at the P.O.S.
- **Compact** and **clear presentation**
- For more information contact your account manager

### CONTENTS

- 6 different craft kits
- 2 different material kits
- Modelling clay in 12 different colours
- Consumer brochures



Original sample of eraser



Campaign 244: Counter Display, W x D x H: 50 x 34.5 x approx. 80 cm



CAMPAIGN  
243



Campaign 243: P.O.S. Presentation in shop wall, including magnetic panel and scanner stripes

CAMPAIGN  
244



# STOCKING PLAN CAMPAIGN 244 + 243

## Stocking plan

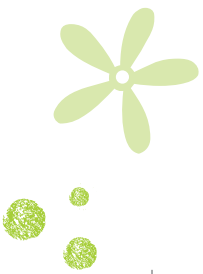


GTIN	ART.	Description	Counter display quantity	Shop wall quantity
4 011643 971677	212159100	Craft Set - Kneading & Erasing Be Happy	6	9
4 011643 971691	212159101	Craft Set - Kneading & Erasing Monsterland	6	9
4 011643 971714	212159102	Craft Set - Kneading & Erasing Seaworld	6	9
4 011643 971738	212159103	Craft Set - Kneading & Erasing Funny Animals	6	9
4 011643 971752	212159104	Craft Set - Kneading & Erasing Summertime	6	9
4 011643 971776	212159105	Craft Set - Kneading & Erasing Tasty Candies	6	9
4 011643 971639	212159050	Kneading & Erasing Color Pack Basic	6	9
4 011643 971653	212159051	Kneading & Erasing Color Pack Fun	6	9
4 011643 971394	212159000	Kneading & Erasing - Modelling Clay white 20g	5	15
4 011643 971417	212159001	Kneading & Erasing - Modelling Clay lemon 20g	5	15
4 011643 971431	212159002	Kneading & Erasing - Modelling Clay yellow 20g	5	15
4 011643 971455	212159003	Kneading & Erasing - Modelling Clay red 20g	5	15
4 011643 971479	212159004	Kneading & Erasing - Modelling Clay pink 20g	5	15
4 011643 971493	212159005	Kneading & Erasing - Modelling Clay violet 20g	5	15
4 011643 971516	212159006	Kneading & Erasing - Modelling Clay light blue 20g	5	15
4 011643 971530	212159007	Kneading & Erasing - Modelling Clay dark blue 20g	5	15
4 011643 971554	212159008	Kneading & Erasing - Modelling Clay light green 20g	5	15
4 011643 971578	212159009	Kneading & Erasing - Modelling Clay green 20g	5	15
4 011643 971592	212159010	Kneading & Erasing - Modelling Clay brown 20g	5	15
4 011643 971615	212159011	Kneading & Erasing - Modelling Clay black 20g	5	15
4 011643 971950	217000100	Magnetic Panel Kneading & Erasing	-	1
4 011643 971929	213058061	End Customer Flyers	50	50
		Original sample of eraser	1	-

# TASTY CANDIES

RUBBING OFF INSTEAD OF EATING UP





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